

# 20 PLUS 20 Annual List Application

Deadline: **31 January 2019**

Please complete this form and return to:

**Ms. Mandy Wang**

**Koelnmesse Co., Ltd. Guangzhou Branch**

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## Call for Applications

### 20 PLUS 20 Annual List - interzum guangzhou Outstanding Furniture Accessories

#### 1. Theme

Launched in 2018 to actively recognize and encourage product innovation in the furniture manufacturing industry, the "20 PLUS 20 Annual List – interzum guangzhou Outstanding Furniture Accessories" awards saw exhibitors vie for the top 20 most influential and innovative furniture accessories accolade for 2017-2018. It will return once again in 2019 and is now open for new nominations from exhibitors. "20 Plus 20" is poised to lead the trend in furniture design and strengthen the backbone of the furniture production industry. Nominees will be announced before CIFM / interzum guangzhou 2019, and products will be showcased during the event.

#### 2. Organizer

Koelnmesse

#### 3. Brand Exposure

Nominees will get to enjoy 1 year free promotion, including:  
Pre-show: Preview on official show website | List of nominees  
Show days: Product showcase | Display of actual products

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*Order form only valid with complete company details*

**Company Name:** ..... **Stand No:** .....

**Fax:** ..... **Tel:** ..... **Email:** .....

**Contact:** ..... **Date & Signature:** .....

On-site promotional flyers | List of nominees to be distributed during show days  
"20 Plus 20" logo sticker | Exclusive for nominees to display at the booth for brand differentiation  
Post-show: Official show website | List of nominees and product introduction  
interzum guangzhou Partner media promotion

#### 4. Showcase of Nominees

Online: The list of nominees will be announced at [www.interzum-guangzhou.com](http://www.interzum-guangzhou.com) /

[www.interzum-guangzhou.cn](http://www.interzum-guangzhou.cn) on 1 March 2019 and will be online until 31 December 2020

On-site: Nominated products will be showcased at the special display area outside Hall 15.1, Area C, China Import and Export Fair Complex (Pazhou Complex) from 28-31 March 2019.

#### 5. Exhibit Specifications

interzum guangzhou 2019 exhibits that meet the size requirement below can apply to participate in this special display.

Projection size of not more than **100cm x 100cm** with height no taller than **200cm**. **Should the actual product be larger than stated dimensions, only product images will be displayed.**

#### 6. "20 Plus 20 Annual List" Logo



For ease of identification and brand differentiation, each nominee will receive the "20 Plus 20 Annual List" logo sticker to display at the booth.

#### 7. Application Criteria

Exhibits must be the products of participating exhibitors of interzum guangzhou 2019 or from brands that they represent. Application made must be under the name of participating exhibitors. Each exhibitor may nominate only 1 product. Products to be showcased must be original and not be involved in any intellectual property disputes. Only actual products within the stated dimensions will be displayed.

#### 8. Application Fee

Free-of-charge

#### 9. Application Process

Submit application → Pending approval by Organizer → Notification of results by Organizer → Upon approval → Organizer will liaise with successful applicants on onsite setup and freight matters.

#### 10. Application Deadline

31 January 2019

**Company Name:** ..... **Stand No:** .....

**Fax:** ..... **Tel:** ..... **Email:** .....

**Contact:** ..... **Date & Signature:** .....

## 11. Important Notes

- 11.1 A completed application form is required for each product application, with each company limited to 1 exhibit;
- 11.2 All exhibits must possess independent intellectual property rights, and must not be involved in any intellectual property disputes. Otherwise, resulting legal disputes and liabilities shall be borne by the exhibitor. The Organizer shall void the application, or withdraw the display of the exhibits in question on-site. The Organizer shall retain the right to pursue the case and demand compensation for any adverse impact on the image of the exhibition arising from the matter;
- 11.3 The Organizer has the right to promote and display the exhibit's images and write-ups on the official website of the exhibition ([www.interzum-guangzhou.com](http://www.interzum-guangzhou.com) / [www.interzum-guangzhou.cn](http://www.interzum-guangzhou.cn)), exhibition promotional materials, media and other public channels;
- 11.4 Exhibitors are required to deliver the approved exhibits to the designated place of the Organizer within the specified time period, and remove the exhibits after the display period based on the requirements of the Organizer. Transportation expenses incurred shall be borne by the exhibitor;
- 11.5 During the display period, staff will be arranged by the Organizer to watch over and take certain measures to ensure the safety of the exhibits. However, the Organizer will not be responsible for the storage of exhibits. Should the exhibits be damaged in any way or stolen during the exhibition, the Organizer shall not be liable. Exhibitors may arrange for their own staff to be in charge of safeguarding and introducing exhibits at the Special Display Area.
- 11.6 These Rules and Regulations are the specific implementation of the 20 Plus 20 Annual List at interzum guangzhou 2019. Completing the application form implies full agreement to the contents of these Rules and Regulations.
- 11.7 The Organizer has the final interpretation of this event.

## 12. Application

Please check the box for your application:

	Theme	Application Fee	Remark
<input type="checkbox"/>	"20 PLUS 20 Annual List"—interzum guangzhou Outstanding Furniture Accessories	Free	Please refer to the above Notes.

## 13. Application Form

Please complete the attached Application Form and return to Ms. Mandy Wang. **Handwritten form or faxed form will not be accepted.**

Ms. Mandy Wang  
Koelnmesse Co., Ltd.  
[mandy.wang@koelnmesse.cn](mailto:mandy.wang@koelnmesse.cn)

Company Name: ..... Stand No: .....  
Fax: ..... Tel: ..... Email: .....  
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